

Privacy Policy

Effective Date: 01/12/2024

At EuroTec International Plc ("we", "our", or "us"), we are committed to safeguarding the privacy of our website visitors, customers, and business partners. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you interact with our website, www.eurotec-intl.co.uk (the "Website").

By accessing or using our Website, you agree to the collection and use of information as described in this Privacy Policy. If you do not agree with this policy, please do not use the Website.

1. Information We Collect

We collect various types of information to provide and improve our services. The types of information we may collect include:

Personal Information

Personal information refers to any data that can be used to identify you. This may include:

- **Contact Information:** Your name, email address, phone number, and mailing address.
- **Account Information:** Usernames, passwords, and other security credentials for accessing specific features of our Website.

Non-Personal Information

Non-personal information refers to data that cannot be used to identify you personally. This may include:

- **Technical Information:** IP address, browser type, device type, operating system, and other information about how you interact with the Website.
- **Usage Data:** Pages visited, time spent on pages, clickstream data, and other website analytics.

Cookies and Tracking Technologies

We use cookies and other tracking technologies (such as web beacons, pixels, and analytics services) to collect information about your browsing activity and to improve your experience on our Website. For more details, please refer to our [Cookie Policy](#) (add link).

2. How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide Services:** Process transactions, manage user accounts, respond to inquiries, and deliver products or services you have requested.
- **To Improve Our Website:** Analyse website performance, personalise your experience, and optimise content based on your preferences.
- **To Communicate:** Send transactional emails, updates, newsletters, and marketing communications (you can opt-out of marketing emails at any time).
- **For Legal Compliance:** Comply with legal obligations, resolve disputes, and enforce agreements.

- **To Prevent Fraud and Security Threats:** Detect and prevent fraudulent activity, unauthorized access, and other security risks.
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3. How We Share Your Information

We do not sell or rent your personal information. However, we may share your data with third parties under the following circumstances:

- **Service Providers:** We may share personal data with third-party service providers who perform services on our behalf, such as payment processors, hosting providers, email communication services, and marketing partners. These providers are bound by confidentiality agreements.
 - **Business Transfers:** In the event of a merger, acquisition, or sale of all or part of our business, your personal information may be transferred as part of that transaction.
 - **Legal Requirements:** We may disclose your information if required to do so by law, to comply with legal processes, to respond to lawful requests, or to protect our rights, privacy, safety, or property.
 - **Consent:** We may share your information with third parties if you give us explicit consent to do so.
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4. How We Protect Your Information

We take reasonable precautions to protect your personal information from loss, theft, unauthorized access, disclosure, alteration, or destruction. These precautions include:

- **Data Encryption:** We use SSL (Secure Socket Layer) encryption for all sensitive data transmissions.
- **Access Control:** Personal data is only accessible to authorized personnel with a legitimate business need.
- **Monitoring and Testing:** We regularly monitor our systems and test security measures to protect against vulnerabilities.

While we strive to use commercially acceptable means to protect your personal data, no method of transmission over the internet or method of electronic storage is 100% secure. Therefore, we cannot guarantee its absolute security.

5. Your Rights and Choices

Depending on your location, you may have the following rights regarding your personal information:

- **Access and Correction:** You have the right to access, correct, or update your personal data at any time by contacting us at info@etplc.com
- **Data Deletion:** You may request that we delete your personal data, subject to legal or regulatory retention requirements.
- **Opt-out of Marketing Communications:** You may opt-out of receiving marketing emails from us by following the unsubscribe instructions included in those communications.

- **Object or Restrict Processing:** You have the right to object to or restrict how we process your personal information in certain circumstances.
 - **Data Portability:** You may request a copy of your personal data in a structured, commonly used, and machine-readable format.
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6. Third-Party Links and Services

Our Website may contain links to third-party websites, services, or applications that are not operated or controlled by us. Please be aware that we are not responsible for the privacy practices of these third parties, and we encourage you to review their privacy policies before providing any personal data.

7. Children's Privacy

Our Website is not directed at individuals under the age of 13, and we do not knowingly collect personal information from children. If you are a parent or guardian and believe that your child has provided us with personal data, please contact us immediately. If we become aware that we have collected information from a child under 13, we will take steps to delete that information promptly.

8. International Data Transfers

If you are located outside of the country where our data processing occurs, please note that we may transfer your data to countries with different data protection regulations. In such cases, we ensure that appropriate safeguards, such as Standard Contractual Clauses, are in place to protect your privacy rights.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, or legal requirements. When we make changes, we will update the "Effective Date" at the top of this policy. We encourage you to review this page periodically to stay informed about how we are protecting your personal data.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

EuroTec International Plc

Petersfield Road, Greatham, Hampshire GU33 6AA United Kingdom

info@etplc.com

01420 538500

By continuing to use our Website, you acknowledge that you have read, understood, and agreed to the terms of this Privacy Policy.

This policy ensures compliance with privacy regulations (such as GDPR), outlines user rights, and details how data is handled.